



Organisational Development support for Burgess Sports

About Burgess Sports

Burgess Sports is an alliance of all the community sports clubs that work in and around Burgess Park. Clubs range from tennis to cricket, running to football and are aimed at young children, teenagers and adults. Together they have a membership of over 2500 local people, many of whom come from surrounding housing estates which have high levels of deprivation, including the Aylesbury estate.

Burgess Sports was established in 2011 as an informal alliance. It formalised its structure as a charity with 12 member organisations in 2017. Since then, it has delivered a number of funded and un-funded projects and activities including sports camps and after school clubs, up-skilling and volunteering projects for young people and are in the process of rolling-out a shared digital system to help the clubs jointly manage their beneficiaries/customers.

Since December 2017, Burgess Sports have been a member of the Faraday Neighbourhood Programme. In February 2018, Burgess Sports received funding from Guy's & St. Thomas' Charity to support core costs, deliver additional outside school-time activities and to further develop their young ambassadors' co-development programme, over a minimum of two years. This funding is matched by other fundraised income, substantial volunteering resource and in-kind provision including rent-free space.

Organisational Development

1. Burgess Sports is a registered Charity which is an alliance of small sports clubs all operating within Burgess Park. Until this year it was completely volunteer led with no paid members of staff. The funding from Guy's & St. Thomas' Charity enables them to employ on full-time member of staff for at least two years. Included in the Guy's & St. Thomas' Charity grant is funding for specialist support who can advise the organisation on developing strategically so that it can contain grow and sustain itself in the long term.
2. Burgess Sports are looking to commission a consultant over a period of days to deliver fundraising training, and provide advice and guidance on a suite of organisational development matters including long term strategic planning, and external communications

What we are looking for

3. **Long term strategic planning and Governance:** Burgess Sports would like some advice on the potential to take to make itself ready for operating on one or more additional sites within the local area. The current lease on the Giraffe House expires in 2020 and, even were this to continue, it may be that Burgess Sports needs to operate at additional site(s) to better meet the needs of the local community.
4. Burgess Sports would like some advice on the way it can better use existing and future Trustees, Supporters and Volunteers.
5. **Long term financial stability:** Burgess Sports is looking to diversify their income to cross subsidise its work; Burgess Sports also want to develop a stronger fundraising capability to

allow it to continue at a reasonable scale of operations. Burgess Sports would also like to see what the scope is to attract a commercial sponsor and if so, the practical steps it needs to take to achieve this.

6. Please note that Burgess Sports and the wider programme is benefiting from consultancy support in the area of social impact and monitoring so this aspect of organisational development will be covered separately.

Contact

If you are interested in this opportunity please contact ally@burgesssports.org 5pm on 30th July with your CV and a cover note which sets out how you would approach working with Burgess Sports on the areas identified and an indicative budget for this work, as well as 2 referees with whom you have worked previously. We are looking for someone to start as soon as possible, however we want to make sure that we find a person with the right skills and expertise, so please indicate your availability to start work on this project.

We are aiming to meet with potential consultants on 16th October